

Privacy Policy for PropFirmLabs

Effective Date: July 23, 2025

Introduction

PropFirmLabs (*we, us, or our*) operates <https://www.propfirmlabs.com> (the *Website*), providing insights, comparisons, and recommendations on proprietary trading firms. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you use our Website or services.

Information We Collect

We collect information to provide and improve our services. The types of information we may collect include:

- **Personal Information:** When you register, contact us, or subscribe to our newsletter, we may collect your name, email address, and other contact details you voluntarily provide.
- **Usage Data:** We collect information about how you interact with our Website, such as IP addresses, browser types, pages visited, and time spent on the Website, using cookies and similar technologies.
- **Analytics Data:** We use third-party analytics tools (e.g., Google Analytics) to collect aggregated data on Website performance and user behavior.
- **Feedback and Reviews:** If you submit reviews or feedback about prop firms, we may collect and display this content, with your consent, to enhance our services.

How We Use Your Information

We use your information to:

- Provide tailored recommendations and comparisons of proprietary trading firms.
- Improve our Websites functionality and user experience.
- Send newsletters, updates, or promotional materials (with your consent).
- Analyze Website usage to enhance content and services.
- Respond to inquiries, support requests, or feedback.
- Comply with legal obligations or protect our rights.

Sharing Your Information

We do not sell or rent your personal information. We may share your data with:

- **Service Providers:** Third-party vendors (e.g., hosting, analytics, or email services) who assist us in operating the Website, bound by confidentiality agreements.
- **Legal Authorities:** When required by law, regulation, or legal process (e.g., court orders).
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred with notice to you.

Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience, analyze usage, and deliver personalized content. You can manage cookie preferences through your browser settings. For more details, see our Cookie Policy at <https://www.propfirmlabs.com/cookie-policy>.

Data Security

We implement industry-standard security measures, such as encryption and secure servers, to protect your data. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

Your Rights

Depending on your jurisdiction (e.g., GDPR for EU residents, CCPA for California residents), you may have the right to:

- Access, correct, or delete your personal information.
- Opt out of marketing communications.
- Restrict or object to certain data processing activities.
- Request data portability.

To exercise these rights, contact us at privacy@propfirmlabs.com.

Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Usage data may be retained for analytics purposes in anonymized form.

Third-Party Links

Our Website may contain links to third-party websites (e.g., prop firms we review). We are not responsible for their privacy practices. We encourage you to review their policies before sharing personal information.

Childrens Privacy

Our services are not directed to individuals under 16. We do not knowingly collect personal information from children. If you believe we have collected such data, please contact us immediately.

Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. We will notify you of significant changes via email or a notice on our Website. The effective date will be updated accordingly.

Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

PropFirmLabs

Email: privacy@propfirmlabs.com

Website: <https://www.propfirmlabs.com>